



## **2007 Technology Transfer Society Conference**

Sponsored by the Kauffman Foundation

Technology Transfer Society

Hotel: J.W Marriott Desert Springs Resort and Spa

Conference Site: UC Riverside Palm Desert Graduate Center

### ***Conference Dates/Times:***

Wednesday, October 24, 2007: Check-In and Registration

4 p.m. – 8 p.m.

Marriott Desert Springs Resort and Spa

Reception at 6 p.m., No-host Bar

Dinner on your own

Thursday, October 25, 2007: Breakfast at the UCRPDGC

7:15 a.m. – 8:45 a.m.

Shuttle bus to conference center

Conference sessions begin at 8:45 a.m. and conclude at 5:30 p.m.

Lunch

Shuttle bus to resort

Cocktail Hour at 7 p.m., No-host Bar

Dinner at 7:30 p.m.

Friday, October 26, 2007: Breakfast at the UCRPDGC

7:15 a.m. – 8:45 a.m.

Shuttle bus to conference center

Conference Sessions begin at 8:45 a.m. and conclude at 3:00 p.m.

Lunch

Adjourn at 3:00 p.m.

Shuttle bus to resort

## **REGISTRATION**

All paper presenters, sessions chairs, discussants, and other conference participants must register to participate in the conference.

The fee for the conference is \$450.00 for those who register by September 26<sup>th</sup>, \$550 thereafter, and \$250 for students. This fee includes admission to all conference sessions, refreshments and meals, transportation to the conference location from the hotel and access to the conference proceedings  
*Pre-registration is required three days beforehand to include meal functions guarantees.*

**Register** by fax at 760-834-0950.

## **CONFERENCE HOTEL**

The J.W. Marriott Desert Springs Resort and Spa, 74855 Country Club Drive, Palm Desert.

The Marriott Desert Springs is a world class resort property and is by far the most convenient hotel to the conference venue. The rate for the conference is \$199, single or double occupancy, plus \$5.00 self parking fee and taxes per night per room. To reserve your room, you must call the hotel directly at 760-341-2211 or 1-888-772-5809 and mention the Technology Transfer Society Conference to get the special conference rate.

**All rooms must be booked before September 26, 2007 or we cannot guarantee this rate or room availability. PLEASE MAKE YOUR HOTEL BOOKING ONLY AT THIS HOTEL, SINCE WE NEED TO REACH A THRESHOLD BOOKING LEVEL - THANK YOU.**

Extra nights may be booked based on hotel availability at the same rate if they are no more than two days before or two days after the conference.

To see the hotel and its amenities, visit <http://www.desertspringsresort.com> Please don't try to register online as they will not honor the special room rate negotiated with the hotel for this conference.

## **MEALS**

The conference fee includes a Wednesday opening night reception and Thursday night dinner at the Marriott Desert Springs, and two continental breakfasts and two lunches at the UCR Palm Desert Graduate Center (UCRPDGC).

## **AIRPORTS:**

The Palm Springs International Airport is the closest airport to the UCR Palm Desert Graduate Center and is about a 20 minute drive from the campus.

The next closest airport is LA/Ontario Airport, which is one hour and 15 minutes away in the city of Ontario. There is no airport shuttle service from Ontario to Palm Desert.

Los Angeles International Airport (LAX) is two to two and a half hours away with good traffic, however freeway traffic in the Los Angeles area can make this estimation vary wildly.

## **TRANSPORTATION:**

### **Transportation to and from the Palm Springs Airport:**

*Please note: All options are at the attendee's expense.*

### **Taxi**

A taxi stand is on the curb directly outside baggage claim at the Palm Springs International Airport.

Cost for a one-way trip from the airport to the hotel is around \$50.

Recommended transportation is Mirage Taxi : Albert-760 578-7000

**Hertz** Car Rental at 800-654-3131 or visit [www.Hertz.com](http://www.Hertz.com)

We recommend Hertz because there is a pick up and delivery point at both the Palm Springs Airport and Marriott Desert Springs. (Note: This can be cheaper than a taxi, depending on the type of vehicle rented.)

### ***Transportation from the Marriott Desert Springs to UCRPDGC:***

We are providing large shuttle buses that will take people back and forth between the hotel and the conference site at UCRPDGC.

### ***Transportation From other Hotels:***

Additional transportation will not be provided for attendees staying at other locations. Alternative arrangements will need to be made by the attendee.

## **INFORMATION ABOUT PAPER PRESENTATIONS AT THE CONFERENCE:**

### ***Timing***

Paper presentation sessions are generally 90 minutes. Three or four papers will be presented in each session. Allowing a few minutes for introductions, this will generally work out to be about 28 minutes per paper for a three paper session and 23 minutes per paper for a four paper session. We recommend that presenters speak for no more than 13-18 minutes, thus allowing about 10 minutes for questions and discussion.

As notated above, in those few sessions with more than 3 presenters, attendees will have less time per individual presentation and should communicate with the panel chair to confirm the recommended timing.

## ***Technology***

All conference presentation rooms have built-in computers and monitors equipped for PowerPoint presentations and document cameras. You do not need to bring a laptop- just bring your presentation with you on a USB FlashDrive, USB PenDrive, or similar USB storage device. For an overhead presentation, bring your hard copies either as printed on white paper for use on our document cameras. We ask that a copy of the paper be e-mailed to Jessica Enders at [Jessica.Enders@ucr.edu](mailto:Jessica.Enders@ucr.edu) by Friday, October 19<sup>th</sup>.

All presentation rooms and auditoriums have Internet access and Web browsers, which can be displayed on the screens.

## **OTHER ACTIVITIES WHILE I AM IN THE DESERT:**

The Marriott Desert Springs has a full concierge staff to assist you with golf tee times or other local attractions and activities.

### **Need More Information?**

Call 760-834-0927 or e-mail: [Jessica.Enders@ucr.edu](mailto:Jessica.Enders@ucr.edu).